

Emily Barnhart

VISUAL DESIGNER

Graphic designer with experience in branding, marketing design, and visual storytelling. Skilled in creating clear, cohesive visuals that balance creativity and strategy while maintaining brand consistency. Focused on turning ideas into impactful design solutions.

EXPERIENCE

Visual Designer

ENCOVA INSURANCE

May 2022 – May 2026

- Designed multi-channel marketing materials including digital ads, social media content, print collateral, presentations, and branded campaigns, ensuring consistency with corporate brand standards.
- Maintained and enforced brand identity across all visual communications, including proper logo and messaging usage.
- Developed campaign assets using typography, illustration, photography, and layout design to support marketing and business objectives.
- Produced and edited photography and videography for internal communications, events, and marketing initiatives.

Creative Designer

THRIVE COMPANIES

Nov. 2021 – Jan. 2022 (Contract)

- Collaborated with marketing teams on brand launches, seasonal campaigns, and new brand development.
- Managed incoming creative requests and supported production schedules to ensure timely delivery.
- Organized digital assets and supported social media setup and content preparation.

CONTACT



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www.emilybarnhart.com

EDUCATION

Bachelor of Arts: Graphic Design

University of Findlay

2010-2014

SKILLS

- Brand identity
- Print and digital design
- Project management
- Marketing collateral
- Social media design
- Adobe Creative Suite
- Creative strategy
- Typography
- Layout design
- Creative problem solving

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EXPERIENCE

Digital Production Designer

MCGRAW-HILL

Feb. 2017 – Nov. 2021

- Designed interactive digital learning solutions grounded in instructional design principles and research-based practices.
- Collaborated with cross-functional teams to develop complex digital learning interactions and experiences.
- Supported implementation as a design consultant, assisting with template builds and ongoing project needs.
- Ensured accessibility compliance (WCAG 2.1 AA) while aligning products with business and instructional goals.

Graphic Designer

NATIONAL SIGN SYSTEMS

June 2015 – July 2016

- Collaborated with clients and creative teams to produce marketing materials across print and digital platforms.
- Developed logos, brand identity systems, sales collateral, catalogs, and presentation materials.
- Created visual concepts, layouts, and graphics for branding and product-related assets.